



**LAUREATE**  
INTERNATIONAL  
UNIVERSITIES®  
Hospitality Education

## LAUREATE HOSPITALITY EDUCATION

Fact Sheet

### Contact persons

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### I ABOUT LAUREATE HOSPITALITY EDUCATION

Laureate Hospitality Education (LHE) is a leading hospitality management education group providing hospitality, tourism, event, sport and entertainment management education to students from over 100 countries. It is comprised of 7 premium and leading institutions in 5 countries and 4 continents (Switzerland, Spain, Australia, China and the USA), thus offering the industry an amazing pool of talents. LHE is part of the biggest international University network Laureate International Universities (see below).

#### Accreditation

In order to maintain the highest possible educational standards, our institutions have international accreditation, Government recognition, quality assurance certifications and professional memberships with prestigious organizations worldwide. Glion Institute of Higher Education and Les Roches International School of Hotel Management are both accredited at university level by the Commission on Institutions of Higher Education of the New England Association of Schools and Colleges (NEASC) – USA.

#### Swiss style model of education

Our schools follow a Swiss Hospitality Education Model. This model, balances theoretical classes with craft-based learning on campus. While each school has its own specialized approach, Laureate Hospitality Education is constantly ensuring that its curricula, teaching methodology and student life style fully develop all the appropriate skills to prepare graduates for their careers to become tomorrow's industry leaders.

#### Breadth of programs

With a choice of 7 schools, Laureate offers many education pathways to match your personal and professional goals. From short programs to Bachelor & Master degree with many different specializations, students will have access to a wide array of undergraduate, postgraduate and master studies. All programs emphasize the development of generic thinking skills, the understanding of contemporary management theory and the

## II KEY PERSONNEL

Mr. David Graves	CEO Laureate Hospitality, Art & Design
Mr. Arie A.J. van der Spek	Senior Vice President LHE, Worldwide
Mr. Michael Huckaby	Senior Vice President LHE, global marketing and enrolment department
Mr. Arie A.J. van der Spek	Interim CEO / Directeur Général Glion Institute of Higher Education
Ms. Sonia Tatar	Directeur Général Les Roches International School of Hotel Management
Dr. Debbie Prince	Director Général, Les Roches Gruyère-University of Applied Sciences & Director of Academic Affairs, Glion Institute of Higher Education
Mr. Clive Taylor	Campus Director, Les Roches International School of Hotel Management
Mr. Guy Bentley	CEO, Australian International Hotel School & Blue Mountains International Hotel School
Dr. Maria Teresa Gozalo	CEO, Les Roches International School of Hotel Management, Marbella
Ms. Judy Hou	CEO, Les Roches Jin Jiang International Hotel Management College
Ms. Emily Knight	President, Kendall College

## III MISSION

Our unique and global group of institutions is united by a passionate philosophy towards the hospitality industry combining an outstanding business education with practical guidance and experience in the industry. We are 7 leading hospitality management institutions in 5 countries and 4 continents, thus offering a wide choice of possibilities to study hospitality management. LHE is career focused and international in its student body and locations.

## IV OUR NETWORK OF 7 HOSPITALITY MANAGEMENT SCHOOLS

- Glion Institute of Higher Education (GIHE) – Switzerland
- Les Roches International Hotel Management School - Switzerland
- Les Roches-Gruyère University of Applied Sciences (LRG-UAS) – Switzerland
- Les Roches International Hotel Management School - Spain
- Les Roches Jin Jiang International Hotel Management College - China
- Blue Mountains International Hotel Management School (BMIHMS) – Australia
- Kendall College - USA

*(For more information on GIHE, Les Roches and LRG-UAS, please refer to separate fact sheets.)*

## **Switzerland**

### **GLION INSTITUTE OF HIGHER EDUCATION (Glion & Bulle)**

In a global survey of 5-star hotel hiring managers, Glion Institute of Higher Education (GIHE) was ranked number 2 among all international hospitality management schools for an international career. Statistically, three institutes occupy this ranking position. (TNS Global Survey, September 2010). Accredited at university level by NEASC, Glion offers programs in hotel, tourism, sport, event and entertainment management. They include Diploma, Associate and Bachelor Degrees as well as Postgraduate studies and Masters Programs. Glion also offers a 100% Online MBA as well as a suite of postgraduate and professional development programs delivered online.

### **LES ROCHES INTERNATIONAL SCHOOL OF HOTEL MANAGEMENT (Bluche)**

Founded in 1954 as an international school and in 1979 as a hotel school, Les Roches is an international leader in hospitality management education, with possibility to study abroad in Spain, China and Jordan. In a global survey of 5-star hotel hiring managers, Les Roches was ranked number 2 among all international hospitality management schools for an international career. Statistically, three institutes occupy this ranking position. (TNS Global Survey, September 2010). Accredited at university level by NEASC, les Roches offers a Diploma in Hotel Management, a Bachelor degree, as well as Postgraduate studies and an MBA.

### **LES ROCHES-GRUYERE UNIVERSITY OF APPLIED SCIENCES (LRG-UAS- Bulle & Bluche)**

Les Roches Gruyère is a University of Applied Sciences that has received official recognition from the Swiss Government in July 2008. It offers a bachelor of science that meets the Swiss and European standards as well as a Master of Advanced Studies. It is using the facilities and resources of Glion Institute of Higher Education as well as of Les Roches International School of Hotel Management in Switzerland.

## **Spain**

### **LES ROCHES MARBELLA (Marbella)**

Founded in 1995, Les Roches Marbella offers a truly unique learning experience based on the tradition of Swiss hospitality. In a survey of international hotel hiring managers, Les Roches Marbella has been ranked number 1 among hospitality management schools in Spain for an international career. (TNS Survey, September 2010). With a renowned international recognition, it offers the same quality hospitality management programs and recognition as Les Roches in Switzerland, and a strong link with the hospitality and golf industries. Located in the heart of Spain's Costa del Sol, Les Roches Marbella offers to its international student body a young and dynamic educational environment, perfect for students to flourish academically, culturally, and socially.

## ***China***

### **LES ROCHES JIN JIANG INTERNATIONAL HOTEL MANAGEMENT COLLEGE (Shanghai)**

Founded in 2004, Les Roches Jin Jiang (LRJJ) is a joint venture between two leaders in their field — Les Roches International School of Hotel Management, and Jin Jiang International Hotels, the largest hotel company in China. It offers programs to Chinese and International students that prepare them to complete their degree in Europe or Australia. In a survey of international hotel hiring managers, Les Roches Jin Jiang International Management College in Shanghai ranked number 1 among hospitality management schools in China for an international career. (TNS Survey, September 2010).

## ***Australia***

### **BLUE MOUNTAINS INTERNATIONAL HOTEL MANAGEMENT SCHOOL (Leura)**

Blue Mountains International Hotel Management School (BMIHMS) is a fully accredited provider of tertiary education specializing in hotel and resort management education. In a survey of international hotel hiring managers, Blue Mountains International Hotel Management School has been ranked number 1 among hospitality management schools in Australasia for an international career. (TNS Survey, September 2010). The School has 2 campuses, one in Sydney and one in the village of Leura in the spectacular Blue Mountains region, one of Australia's most popular tourism destinations, just west of Sydney. Blue Mountains offers a Bachelor of Business (International Hotel & Resort Management) degree quality endorsed by The University of Queensland.

## ***USA***

### **KENDALL COLLEGE (Chicago)**

Kendall College, founded in 1934, is a leading higher education institution of culinary arts and hospitality management. The mission of Kendall College is to provide access to education that prepares employment-ready professionals, poised for leadership roles in the service sector. Kendall College delivers Bachelor of Arts in Hospitality and Business Management and in Culinary and is accredited by the Higher Learning Commission of the North Central Association (NCA-HLC). Kendall is the #1 ranked for the culinary and hospitality programs in the Chicago Market.

## **VII OTHER CAMPUSES AND UNIVERSITY PARTNER WITH A LHE AFFILIATE PROGRAM**

**Jordan** Royal Academy of Culinary Arts (Les Roches branch campus)

### ***Americas:***

**Mexico** Universidad del Valle de México (UVM) /Glion, Kendall, Unitec/Blue Mountains

**Costa Rica** Universidad Interamericana de Panama (UIP)/ Glion

**Panama** Universidad Internacional de las Americas (UIA)/ Glion

**Ecuador** Universidad de las Americas (UDLA)/ Glion

**Chile** Universidad Andres Bello (UNAB)/ Glion

**Brazil** Universidade Anhembi Morumbi (UAM)/ Glion, IBMR/Glion, Kendall

### ***Asia:***

**Malaysia** INTI / Blue Mountains

**Philippines** Enderun Colleges/ Les Roches

**China** Tianyi/Blue Mountains

## VIII ABOUT LAUREATE INTERNATIONAL UNIVERSITIES (LIU)

*Laureate International Universities* is a global network of more than 60 accredited campus-based and online institutions of higher education offering undergraduate and graduate degree programs to nearly 740,000 students around the world. *Laureate International Universities* students are part of an international, academic community that spans 29 countries throughout North America, Latin America, Europe and Asia. *Laureate International Universities* offer hundreds of career-focused, undergraduate, master's and doctoral degree programs in fields including architecture, art, business, culinary arts, design, education, engineering, health sciences, hospitality, information technology, law and medicine. For more information, visit [www.laureate.net](http://www.laureate.net).

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