

## **First cohort of graduates receive their Bachelors of Science from Les Roches-Gruyère University of Applied Sciences**

**Bulle, Switzerland-June 13th, 2012**-On June 1<sup>st</sup>, 28 students from 25 nationalities all from the 2008 intake attended Les Roches-Gruyère University of Applied Sciences' first graduation at Bulle. Les Roches-Gruyère University of Applied Sciences, based on two campuses (Bulle and Bluche) and recognised in 2008 by Swiss authorities, is the first and only Swiss private University of Applied Sciences in hospitality management that offers the chance to study international hospitality management or food, beverage and operations management. The University of Applied Sciences meets Bologna standards and also provides two recognised research centres in hospitality and in tourism.

The aim of the University is to educate students in the spirit of excellence and to prepare them for leadership positions within the hospitality industry. "Our first graduates will make their mark quickly in the hospitality industry, building Les Roches-Gruyère University of Applied Sciences' international reputation for excellence," pointed out Dr Deborah Prince, CEO of the University.

Les Roches-Gruyère University of Applied Sciences' high level of education in hospitality management has already shown concrete results: 84% of the students had received a job offer by their graduation day.

Graduates' families were attending the ceremony on the Bulle campus and they celebrated their children's bright future over cocktails.

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### **About Les Roches-Gruyère University of Applied Sciences**

Les Roches-Gruyère University of Applied Sciences is the first and only private Swiss University of Applied Sciences in Hospitality management which received official recognition from the Swiss Government in July 2008. It offers a Bachelor of Science that meets the Swiss and European standards as well as a Master of Advanced Studies. It uses the facilities and resources of Glion Institute of Higher Education as well as those of Les Roches International School of Hotel Management in Switzerland.